



Where History of Flight Comes to Life

Advertise at Seattle's Museum of Flight

Featuring **cBoard's High-Tech Digital Display System**

Visitors to the Museum of Flight

- Annual visitors: 500,000
- Greater Seattle visitors: 32%
- Total Museum visitors from Washington State: 51%
- Total Museum visitors from outside Washington State: 49%

The Museum of Flight is one of the world's premier air and space museums. The *Personal Courage Wing* and a *British Airways Concorde* are recent additions to its prized collections. *Red Barn*, The Boeing Company's original manufacturing plant, has completed a major refurbishment. The Museum's calendar is loaded with prestigious special events.



Advertising Rates:

6 months or more	Per month
One 10 second slot	\$95
Each add'l 10 seconds	\$80
3-5 months	Per month
One 10 second slot	\$125
Each add'l 10 seconds	\$100

Motion! Color! Wow Appeal!

Your message will dazzle 'em on a large plasma screen at Seattle's world renowned Museum of Flight—one of the region's busiest attractions—that shines regularly in the media spotlight.

Choose action video, animation or still images to make a brilliant impression on tourists and residents alike. This screen showcases a three minute, twenty second loop of captivating and timely advertising messages blended with Museum of Flight promotions. **Your ad appears 18 times each hour**, all day, year 'round.

Change at Will

Keep your message as current as you like. This revolutionary technology allows you to update in real time, from any computer with an internet connection. It's as easy as sending an e-mail attachment.

Variety and Timing

In one slot you can schedule a campaign of several different ads to rotate equally or by day of week, time of day, seasonality. Now you can feature a special sale or event.

Creative Freedom

Employ still images, videos or animation to attract a targeted audience ready to spend. Ad production is very straightforward. We'll guide your creative manager through the process. We offer optional creative services at very competitive fees.

Expand your Coverage Area

Ask about opportunities to advertise on other **cBoard** displays.

For Reservations & Information:

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You Can't Miss It

This 42" plasma screen is wall-mounted above a visitor information brochure rack, just off the entrance lobby on the busy corridor leading to the Red Barn, Wings Café and gift shop.

