



Kris Hansen
 Phone: (250) 964-7228
 Cell: (250) 960-0490
 Fax: (250) 964-7250
 E-mail: kris@marquisadvertising.ca

- ◆ Advantages of Electronic Ads
- ◆ Dynamic
- ◆ Eye Catching
- ◆ Variety of Messages
- ◆ Inexpensive Ad Creation
- ◆ Visible 24/7
- ◆ Multiple Locations Available

Prince George Airport Advertising Info and Price List

Vehicle Display (Located in Arrivals)	\$1400/month \$1300/month \$1200/month	3 months 6 months 12 months
Outdoor Vehicle Display (Located outside main arrivals entrance)	\$1200/month	Seasonal Term
Parking Ticket Coupons - 5"	\$500/month	300,000 tickets passed out annually! 1 to 5 year agreements
X Large Backlit Large Backlit #1 Front #2 Back #2	\$600/month \$450/month \$425/month \$375/month	1 to 5 year agreements
Plasma Screen Packages Platinum Gold (Your ad will be displayed on all 4 screens)	\$500/month \$300/month	Every 2.5 minutes! Every 10 minutes! 1 to 5 year agreements
Flight Information Displays Silver Bronze (Your ad will be displayed on all 5 screens)	\$125/month \$ 75/month	Every minute! Every 5 minutes! 1 to 5 year agreements

"Other Western Canadian airport advertising available. Call Kris to find out more."

Ask about Sponsorship Opportunities!

Over 1 Million People visit the Prince George Airport annually. Increase your Sales and Revenue by displaying your business here! Call Kris for COMBO SPECIALS at (250) 960-0490

CONDITIONS:

Advertisement Slots are booked and processed on a first come first serve basis
 All special programming and placement requests are subject to availability (processed on a first come first serve basis)
 Contract terms (with price protection) 1 - 2 Years
 Prices shown are in Canadian currency unless otherwise indicated *Advertised prices are subject to change without notice
 Prices shown do not include applicable taxes * Prices are for advertising space only

MEDIA REQUIREMENTS:

Prince George Airport

Plasma Screen Ads — 1365 W x 768 H pixels. Max. file size: 1 MB. JPG, TIF, GIF (can be animated GIF), 12 seconds long. Flash SWF files are acceptable, at a max. file size of 2 MB. High resolution photos only.
Flight Info Display Ads — 236 W x 256 H pixels, maximum file size 1 MB. JPG, TIF, GIF (can be animated GIF), 12 seconds long.
 *Set up and /or design fees may apply.

